

WHAT IS BIZLEADERS NETWORK (BLN)?

BizLeaders Network is a grassroots organization of small business leaders. Our mission is to provide members with visibility, recognition, knowledge, connections and community. We offer today's business leaders an opportunity to showcase their expertise, exchange ideas, discuss challenges, enjoy moral support, be guided by those with specific experience -- and do business together.



WHAT IS A BUSINESS LEADER?

We define "business leader" as a business owner or executive who has gained recognition in his/her industry and community as an expert. A business leader is innovative, proactive, dedicated to making a difference, has knowledge and experience, and is willing to share it.

As a member of BizLeaders Network you are part of an elite group of business owners who enjoy recognition and respect as a leader in your industry and community. You will have access to peer advice and support, participate in knowledge transfer and be part of a nucleus of idea makers.

SUBSCRIBING MEMBERSHIP FREE

- **Requirements:** Completion of online application
- **Benefits:**
 - Access to view BLN website.
 - Receive BLN News (read only),
 - Attend programs & events (fee).
 - Be part of the spirit and energy of the small business leader community.
 - Directory Profile (name, company, industry, location, URL).

PARTICIPATING MEMBERSHIP \$199/YEAR OR \$20/MONTH

- **Requirements:** Recommendation by an existing Participating member, *minimum 5 yrs. in industry*
- **Benefits:**
 - **BLN News** - Members can post their news, articles, tips, etc. on the News/Blog, which gets sent weekly to all members (participating and subscribing).
 - **BLN Buzz** – Ongoing e-mail dialogue where the members can seek advice, resources, connections and ask questions of each other.
 - **BLN Bounce** – Members can schedule phone time with other members to "bounce" ideas with them (a BLN exclusive).
 - **BLN Sounding Board** – Monthly topic-specific telephone meetings. Guest experts are Participating members.
 - Educational meetings in-person, by phone, webinar, video, provided by members for members.
 - Twice a year "town hall" meetings where we come together to reinforce relationships and learn from each other.
 - Optional: Membership on Peer Advisory Board.
 - BLN member banners for your website, providing extra recognition as a member of an elite group.
 - Discount tickets to annual Small Business Summit.
 - Enhanced Directory Profile (contact info, specialties, expertise, special recognition, etc.).