



Talking Points

Q: How is BLN different from other small business organizations?

A: 1 - BLN provides a lot of unique ways to interact with other high-achievers in the small business community. (BLN-Buzz, BLN-Bounce, Sounding Board, exclusive NewsBlog where members post news, articles, events, etc.)

2 – BLN offers incentives to encourage growth and mentorship (Subscribing members can become Participating members through mentoring).

3 – BLN Participating members are pre-qualified as leaders by those who recommend them for membership.

4 – BLN provides recognition to those who have achieved a level of recognition as business leader in their industry and community.

5– BLN membership offers the opportunity to contribute to building a community of substance that can have far reaching effects for members and for small business in general.

6 – BLN will cooperate and collaborate with other small business organizations. BLN is not in competition with any other small business organization.

Q: How do I become a member? See handout.

Q: What are the benefits and features? See handout

Q: Is there a website?

A: Yes, it is in beta right now. Leave your card and you will be notified when the site is live and when you can apply as a Subscribing member. To apply as a Participating member, contact one of the Advisory Board members.

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